

Speakers' Charter - LPC Madrid

You want to be a speaker at La Product Conf Madrid on 22th May 2025 and that is cool! Like all conferences, we have a number of rules that are very important to us.

We care about the speaker experience - we want our speakers to have a great time at LPC. That's why:

- At D-1, you'll meet all the speakers and the LPC team in the cinema where the conference is being held. You will be able to **rehearse on stage** to get a feel for the venue. You'll also be invited to a pre-conference cocktail with other speakers, CPOs and the LPC team, afterwards.
- On D-Day, you'll have access to the Speaker's Corner, where you can meet other speakers, rehearse, get something to eat or drink, or just relax.
- **A dedicated chairperson will be with you throughout the preparation of your presentation.** All of our chairpeople are product builders like you. And many of them have been speakers at product events, so they can put themselves in your shoes!

Your chairperson is here to:

- **Challenge your presentation** and help you find the best angles, anecdotes, images...to make the best impact on the audience;
- **Accompanying you in your experience**, on the d-day.

Preparation is key. You're in front of more than 500 people if you're on the main stage, there's no room for improvisation. You agree to work seriously with your chairperson on your presentation and commit to deadlines. You also agree to have at least one rehearsal with them, either in person or via video conference.

La Product Conf is an event created for the community. We want all product builders to be able to attend and spend a day learning, meeting and sharing. LPC does not make a profit, it just tries to break even. That's why:

- our ticket prices are lower than other product conferences;
- the committee, hosts and hostesses are volunteers;
- we cannot normally pay fees to our speakers... otherwise, we would have to drastically increase the price for participants and that would jeopardise our mission. We ask that you make every effort to have your costs covered by your company. If they can't or won't, we'll do what we can to help. Please let us know.

Empowering the Product Community



Sharing is what LPC is all about. As a speaker, **you give La Product Conf permission to record your presentation** and post it on our Youtube channel and possibly other channels.

mid-January / February 2025: we'll introduce you to your chairperson. We will also give you the link to your special drive folder, which you will need to share your work in progress. You can upload your presentation.

March: upload a first draft of your slides. Please include at least 2 or 3 examples of finished slides so the chair can see what your design intent is.

April: You upload the final version of your slides. Don't worry: because we use Google Drive, you may make small changes until the day before the event. However, the format of your slides must be a .ppt or .pptx. We will neither accept Google Slide nor Keynote as final format for your presentation.

May: On the 21th, you come to the venue and rehearse on stage. The speakers' cocktail will be in the evening.

(D-Day): You will arrive at the conference venue at Kinépolis Cinema. At the entrance, a volunteer will guide you to the Speaker's Corner.

June / July: We will publish the videos of your presentation on our Youtube channel.

You accept to be bound by this charter and that acceptance is a prerequisite for being a speaker at La Product Conf 2025.