

PRIVATE: from **2 200 €** Excl. VAT*

*Applicable rates from 1/1/24 to 12/31/24

1/2 DAY (3h30)

DEFINING YOUR OKRS

PRODUCT LEVEL 2 (18 MONTHS TO 2 YEARS)

Learn how to successfully create, implement, and manage your OKRs

Target audience and prerequisites

- ✓ **Product Managers:** looking to get started with and define relevant OKRs for their team

As the training is focused on defining OKRs, it can be beneficial to:

- Have a Product leader or manager to engage the team
- Have a multidisciplinary team to involve all key stakeholders (e.g., business, product, and tech teams)

Training objective



Learn the essential steps to successfully create, implement, and manage OKRs:



- ✓ **UNDERSTAND:** The OKR method will be fully clear to you after this workshop
- ✓ **DEFINE:** Learn to translate the company's strategic goals into team OKRs
- ✓ **MANAGE:** Track your team's daily progress towards goals and measure their impact effectively

Product Vision

Training program



Training program

1/2 DAY (3h30)

MODULE 1 Understanding OKRs

- What are OKRs and what are their benefits?
- Linking OKRs with vision and strategy
- Understanding the three key components of OKRs: objectives, key results, and opportunities

STRATEGY

OBJECTIVES

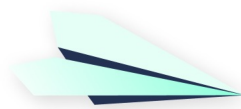
KEY RESULTS

MODULE 2 Defining, managing, and evolving your OKRs

- Learn the best practices
- Define your objectives and key results
- How to track your OKRs
- When and how to adjust your OKRs

PRACTICAL EXERCISES

MEASUREMENT



If you have a specific need, contact us at academy@thiga.fr to discuss it and develop a training program tailored to your needs.

Thiga Academy

Our support



Teaching method

Practical work accounts for around 50% of the course. To that we add **30% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

PUBLIC



Sessions are designed for groups of **6 to 12 people at our Paris premises**. Registration is available **until the day before the training** session, subject to availability of places and to receiving the **signed agreement** before the session.

- ✓ *We adapt our services for people with disability upon request.*
- ✓ *Special rates for individuals and self-employed people (please contact us).*

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

- ✓ Onboard new team members
- ✓ Retain talents
- ✓ Internal transformation support
- ✓ Create internal career paths

Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a **certificate of completion**.

Thiga Academy

Our Trainers and Alumni

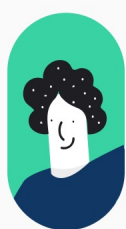


Our trainers



Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

What our Alumni say



“A training course given by someone who knows what he's talking about, who's really experienced in the field, in methodology. It's good to get reminded of essential concepts (northern star, metrics, perpetual questioning...)”

Vincent — Freelance Product Manager



“A very warm welcome from the members of Thiga, especially from our trainer. Her feedback was very enriching and she knew how to adapt certain elements to her audience (and notably to me)”

Océane — Product Designer at RCA

Our Partners & Clients



Thiga Academy

Our training path



Product Basics

Product Owner
2 days

PRIVATE

Figma Advanced
1 day

PRIVATE PUBLIC

Product Culture awareness
1 day

PRIVATE

Advanced Product Owner
2 days

PRIVATE PUBLIC

Agile Awareness
1 day

PRIVATE

Product Builders 0 to 2 years

Product Manager
2 days

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Product Marketing
2 days

PRIVATE PUBLIC

Product Designer
2 days

PRIVATE PUBLIC

Tech for PM
avec le wagon
1 day

PRIVATE

Product Builders 4-5 years and above

Lead Product Manager
2 days

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Product Builders 2-4 years

Data Informed PM
2 days

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Advanced Product Manager
2 days

PRIVATE PUBLIC

Design System
2 days

PRIVATE PUBLIC

Product Soft Skills
2 days

PRIVATE

Discovery Discipline
2 days

PRIVATE PUBLIC

Product Leaders 4-5 teams and more

Building a strong product organization
1 day

PUBLIC

Unlock your team's power
avec WILL
18 hours

PUBLIC

Create and implement a Product strategy
1 day

PUBLIC

Scaling your Product organization
1 day

PUBLIC



Thiga Academy

About Thiga



Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our aim? To give the Product community access to actionable advice and methods, from the basics of Product Management to setting up a Product organization. Our entire training program is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who want to **share their experiences** and find the best ways to **turn their ideas into reality**. We give the European community of Product People the means to **promote the product spirit** in their companies.



Our Media

Discover the media that informs the **Product leaders** of today and tomorrow. You'll find all the Product content you need to support and inspire you every day: practical information sheets, opinion pieces from leading experts, themed series and feature stories. In short, original content to get you through the doors of the best tech companies.

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