2 DAYS (14h)

ADVANCED PRODUCT OWNER
PRODUCT BASICS

THIGA ACADEMY
PRODUCT OWNER CERTIFIED

Certified training

Improve your team's performance and the quality of your delivery

Target audience and prerequisites

✓ **Product Owners** with at least 9 months' initial experience

✓ **People with a good knowledge of the main principles** of agility (roles, rituals and associated artifacts)

Participants are required to have already taken part in an **Agile project** in order to attend this course. **Full and active attendance** is required.

Training objective

Master the **full spectrum** of the Product Owner's responsibilities to improve the performance and quality of his **team's Delivery** using Agile principles.

✓ **AGILITY:** Master the values and **principles of Agility** as we apply them to the **professional context** of the participants' products with practical application keys

✓ **EXPERIENCE:** Share Product Owner experiences in different contexts and discuss issues encountered by teams

✓ **KNOWLEDGE:** Deepen your knowledge base

✓ **PERFORMANCE:** Boost team performance and predictability

Acquired skills assessment

● Acquired skills are assessed throughout the course by the trainers.

● At the end of the session, participants will receive a **certificate of completion**.

Advanced Product Owner
Training program

Training Program **2 DAYS** (14h)

MODULE 1 **Product Culture and Process**

- About Product culture
- What is a Product Process?

`CULTURE` `PRODUCT PROCESS`

MODULE 2 **Discovery and Prioritization**

- How to approach Discovery as a Product Owner?
- Introducing the Discovery players
- Presenting your product vision using an Elevator Pitch
- How to gather information to make the right decisions?
- Prioritize your roadmap by value
- Adopt an MVP approach
- How to run a Storymapping workshop

`ROADMAP` `ELEVATOR PITCH` `STORYMAPPING`

MODULE 3 **Planning a sprint**

- Frame the approach
- Cut US according to INVEST criteria
- How to define good acceptance criteria with *Example Mapping*?
- How to manage estimates and run an Extreme *Quotation workshop*?
- Presentation of best practices in dependency management

`EXTREME QUOTATION` `USER STORY` `DEPENDENCY`

Advanced Product Owner
Training program

MODULE 4 — Managing day-to-day work with the team

- A reminder of Scrum and Kanban
- Focus on the Product Owner role
- Improve relations with the development team
- How to manage documentation
- Improve product quality through testing and bug management

SCRUM & KANBAN   **ROLES**   **DOCUMENTATION**

MODULE 5 — Managing your product

- How to analyze *burnup* and *burndown* charts?
- How to measure the efficiency of a Kanban system?

VELOCITY   **PERFORMANCE**   **MANAGEMENT**

MODULE 6 — Continuous improvement

- How to improve your product, your team and your skills?

RETROSPECTIVE   **BEST PRACTICES**   **FEEDBACK**

If you have a specific need, contact us at **academy@thiga.fr** to discuss it and develop a training program tailored to your needs.

Thiga Academy
Our support

Teaching method

Practical work accounts for around 40% of the course. To that we add **40% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

INTRA 🇬🇧 🇪🇸 🇫🇷

Les sessions sont prévues pour un groupe de **6 à 10 personnes**. Nous pouvons organiser la formation dans nos locaux **à Paris**, dans **vos locaux**, ou **à distance**, jusqu'à 7 jours avant la date prévue, sous condition de réception de **convention signée**.

INTER 🇫🇷

Les sessions sont prévues pour un groupe de **6 à 12 personnes dans nos locaux à Paris**. Possibilité d'inscription jusqu'à la **veille de la formation**, sous-condition de places disponibles et de réception de la **convention signée** avant la session.

✓ *Possibilité - sur demande - d'adaptation des moyens de la prestation pour les personnes en situation de handicap.*

✓ *Tarif préférentiel pour les particuliers et les indépendants (nous contacter).*

Thiga's certification

**THIGA ACADEMY
PRODUCT MANAGER
CERTIFIED**

Product expert certification

Skills developement begins with training and ends with certification. Our certification, created from start to finish by our Thiga consultants and trainers, enables trainees to assess and validate their skills, enhance their expertise and develop their careers by taking an exam, which is recognized by the Product community.

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

✓ Onboard new team members

✓ Internal transformation support

✓ Retain talents

✓ Create internal career paths

Thiga Academy
Our trainers and alumni

Our trainers

Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

What our Alumni say

> "The fact that I was able to combine theory and practice gave me a better understanding of how to think things through beforehand, and how to apply these mechanics to my work afterwards.

Charlotte — Product Manager at Cyllene

> "Very good experience. Interesting trainers, good and friendly explanations, room for questions and comments. The course is clear, the slides well-constructed and pleasant. Good balance between lessons and breaks. Interesting exchanges with group members.

Alexandra — Product Manager at ALD AUTOMOTIVE

Our Partners & Clients

Doctolib   Disney   deezer   ManoMano   Carrefour   BlaBlaCar

meetic   ACCOR   Club Med   DECATHLON   L'ORÉAL   radiofrance

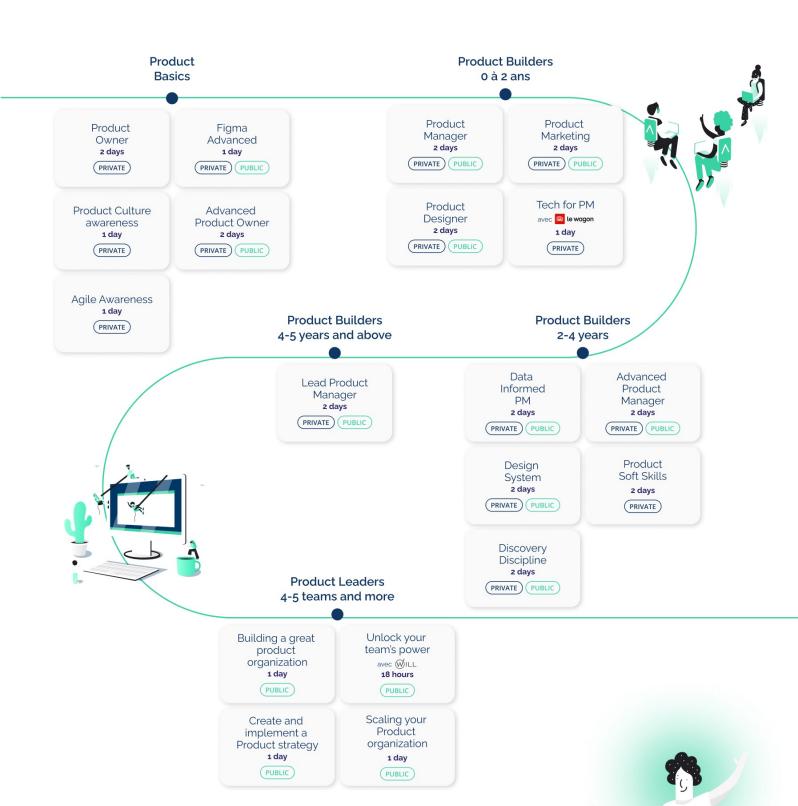Cartier   CHANEL   Qare   POINT.P   NiCKEL   meilleurs agents

Schneider Electric   AXA   CARGLASS   bouygues   france•tv   SOCIETE GENERALE

Thiga Academy
Our training path

Product Basics

Product Owner
2 days
PRIVATE

Figma Advanced
1 day
PRIVATE · PUBLIC

Product Culture awareness
1 day
PRIVATE

Advanced Product Owner
2 days
PRIVATE · PUBLIC

Agile Awareness
1 day
PRIVATE

Product Builders
0 à 2 ans

Product Manager
2 days
PRIVATE · PUBLIC

Product Marketing
2 days
PRIVATE · PUBLIC

Product Designer
2 days
PRIVATE · PUBLIC

Tech for PM
avec le wagon
1 day
PRIVATE

Product Builders
4-5 years and above

Lead Product Manager
2 days
PRIVATE · PUBLIC

Product Builders
2-4 years

Data Informed PM
2 days
PRIVATE · PUBLIC

Advanced Product Manager
2 days
PRIVATE · PUBLIC

Design System
2 days
PRIVATE · PUBLIC

Product Soft Skills
2 days
PRIVATE

Discovery Discipline
2 days
PRIVATE · PUBLIC

Product Leaders
4-5 teams and more

Building a great product organization
1 day
PUBLIC

Unlock your team's power
avec WILL
18 hours
PUBLIC

Create and implement a Product strategy
1 day
PUBLIC

Scaling your Product organization
1 day
PUBLIC

Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our aim? To give the Product community access to actionable advice and methods, from the basics of Product Management to setting up a Product organization. Our entire training program is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who want to **share their experiences** and find the best ways to **turn their ideas into reality**. We give the European community of Product People the means to **promote the product spirit** in their companies.

Our Media

Discover the media that informs the **Product leaders** of today and tomorrow. You'll find all the Product content you need to support and inspire you every day: practical information sheets, opinion pieces from leading experts, themed series and feature stories.
In short, original content to get you through the doors of the best tech companies.

Contact

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