

PUBLIC: 2 350 € Excl. VAT*

PRIVATE: from 12 500 € Excl. VAT*

*Applicable rates from 1/1/25 to 12/31/25

2 DAYS (14h)

LEAN PORTFOLIO MANAGEMENT

PRODUCT LEVEL 4 (4 TO 5+ YEARS)

Develop skills in defining, operationalizing, and managing a portfolio of digital products aligned with your organization's strategy.



Target audience and prerequisites

- ✓ CPOs, Chiefs of Staff, PMOs, Tribe Leads, Product Ops, Business Owners, Agile Coaches, and anyone involved in the management of digital or strategic product portfolios.

We require a full and active attendance from all our participants.

Training objective



Develop skills in **defining, operationalizing, and managing a portfolio** of digital products aligned with your organization's strategy.

- ✓ **UNDERSTAND** the fundamentals of lean portfolio management
- ✓ **IMPLEMENT** Lean Portfolio Management within your organization
- ✓ **CONTINUOUSLY INITIATE** and evolve your strategy
- ✓ **ORCHESTRATE** priorities, resources, and investments in real-time
- ✓ **MEASURE** performance and continuously adapt

Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a **certificate of completion**.

Lean Portfolio Management

Training program



Training program

2 DAYS (14h)

MODULE 1 Understanding the fundamentals of Portfolio Management

- What is Lean Portfolio Management?
- Leveraging Portfolio Management to enhance business agility and support company strategy
- Understanding the philosophy of Portfolio Management: time-to-impact, decentralization, and lean governance

BUSINESS AGILITY

PHILOSOPHY

GOVERNANCE

MODULE 2 Implementing Lean Portfolio Management

- Mapping your ecosystem (products, programs, projects, and capabilities)
- Clarifying roles and breaking down organizational silos
- Setting up a lean governance structure tailored to existing decision-making processes
- Defining an investment strategy (guardrails, prioritization methods)
- Selecting the right Portfolio Management tools (Kanban, Scorecard, PPM)

MAPPING

ORGANIZATION

GOVERNANCE

INVESTMENT STRATEGY

MODULE 3 Initiating and sustaining a continuous strategy

- Exploring the strategy lifecycle
- Diagnosing your product, market, tech, and organizational context
- Aligning teams around a shared direction
- Managing strategy execution with OKRs

DIAGNOSIS

STRATEGY

OKRS

Lean Portfolio Management

Training program



Training program

2 DAYS (14h)

MODULE 4 Orchestrating priorities, resources & investments continuously

- Adopting an ROI-driven approach
- Continuously prioritizing and planning initiatives
- Managing Run activities efficiently
- Restructuring teams without disrupting the organization

ROI

RICE & WSJF

RUN

STAFFING

MODULE 5 Measure, learn, and continuously adapt

- Tracking project progress at the right level
- Measuring product performance effectively
- Enhancing the efficiency of Lean Portfolio Management

KPIS

OUTCOMES

CONTINUOUS IMPROVEMENT

Thiga Academy

Our support



Teaching method

Practical work accounts for around 40% of the course. To that we add **40% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

PRIVATE



Sessions are designed for groups of **6 to 10 participants**. We can organize training on **our premises in Paris, on your premises, or remotely**, up to 7 days before the scheduled date, subject to availability and **receipt of a signed agreement**.

PUBLIC



Sessions are designed for groups of **6 to 12 participants at our Paris premises**. Registration is open **until the day before the training session**, subject to availability of places and receipt of a **signed agreement** before the session.

- ✓ *We adapt our services for people with disability upon request.*
- ✓ *Special rates for individuals and self-employed people (please contact us).*

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

- ✓ Onboard new team members
- ✓ Internal transformation support
- ✓ Retain talents
- ✓ Create internal career paths

Thiga Academy

Our trainers and alumni



Our trainers



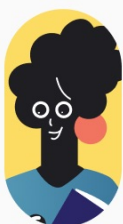
Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

What our Alumni say



“Great trainers, who immediately set a good framework for sharing their experiences. You get a real sense of their teaching expertise (well-constructed materials, good pace to keep your attention, balance between theory and practice). The many commented examples help to open up to various contexts.”

François — Product Manager at Métroscope



“The trainer handled the course really well, her experience helped make all the covered subjects more concrete. The course is really dense and gives you an idea of what you could easily put into practice by using the right tools at the right time. The many tools presented are really interesting.”

Chloé — Product Marketing Manager at Figaro Classified

Our Partners & Clients



Thiga Academy

Our training path



Product Basics

Product Owner
2 days

PRIVATE

Figma Advanced
1 day

PRIVATE PUBLIC

Product Culture awareness
1 day

PRIVATE

Advanced Product Owner
2 days

PRIVATE PUBLIC

Agile Awareness
1 day

PRIVATE

Product Builders 0 to 2 years

Product Manager
2 days

PRIVATE PUBLIC

Product Marketing
2 days

PRIVATE PUBLIC

Product Designer
2 days

PRIVATE PUBLIC

Tech for PM
avec  le wagon
1 day

PRIVATE

Product Builders 4-5 years and above

Lead Product Manager
2 days

PRIVATE PUBLIC

Product Builders 2-4 years

Data Informed PM
2 days

PRIVATE PUBLIC

Advanced Product Manager
2 days

PRIVATE PUBLIC

Design System
2 days

PRIVATE PUBLIC

Product Soft Skills
2 days

PRIVATE

Discovery Discipline
2 days

PRIVATE PUBLIC

Product Leaders 4-5 teams and more

Building a strong product organization
1 day

PUBLIC

Unlock your team's power
avec  WILL
18 hours

PUBLIC

Create and implement a Product strategy
1 day

PUBLIC

Scaling your Product organization
1 day

PUBLIC



Thiga Academy

About Thiga



Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our goal? To provide the Product community with actionable advice and methods, from mastering the basics of Product Management to setting up a full-fledged Product organization. Our entire training curriculum is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who seek to **share their experiences** and discover the best ways to **turn their ideas into reality**. We empower the European Product community to **promote the product mindset** within their organizations.



Our Media

Explore our media platform, designed to inform and inspire today's and tomorrow's **Product leaders**. You'll find everything you need to fuel your Product journey: practical guides, thought pieces by leading experts, thematic series, and in-depth articles. In short, original content to get you through the doors of the best tech companies.

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