1 DAY (7h)

TECH FOR PM

PRODUCT LEVEL 1 (0 TO 2 YEARS)

Develop your knowledge and master the tools needed to work with technical development teams

Target audience and prerequisites

- ✔ **Product Managers** wishing to strengthen their technical knowledge in order to better collaborate with development teams
- ✔ People **with basic web development skills** who want to extend their skills to collaboration tools

All participants will need to validate an online module covering the fundamentals of web development (HTML/CSS) in order to take part in training. **Full and active attendance** is required.

Training objective

Broaden your tech knowledge to better collaborate with development teams.

- ✔ **CONSOLIDATE** your web development fundamentals: code a web page (HTML/CSS), understand how a browser works, deploy your page on the Internet
- ✔ **COLLABORATE WITH GITHUB:** version code, create a repository, master collaboration processes for digital product development
- ✔ **UNDERSTAND AND USE APIS:** learn about use cases, practice HTTP requests, understand error codes, master API integration

Tech for PM
Training program

Training program **1 DAY** (7h)

MODULE 1   Git & Github sprint

- Discover the terminal and master basic commands
- Understand Git and the benefits of versioning, steps such as add, commit, simple commands such as log and diff
- Move around branches and understand the merge procedure
- Discover Github, Gitlab and Bitbucket, create a 1st repository on Github
- Discover collaboration with Github: add contributors, clone a repo, read commits, make pull requests, write in markdown
- Create local branches and pull requests on an HTML site (created during the preparatory module), suggest improvements and collaborate on other learners' sites.
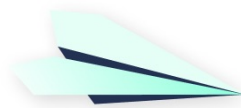
GITHUB   **GITLAB**   **MARKDOWN**

MODULE 2   API Sprint

- Understanding the role of APIs in tech
- Demystify API jargon, Webhook, Middleware, Access Token, HTTP, JSON etc.
- Consuming APIs, i.e. making HTTP requests with a browser and Postman on several web services: Github API, Mapbox API
- Know how to read API documentation on different types of requests (verbs) and error codes
- Add a contact form to the landing page and connect it to Trello to receive leads

API   **GITHUB API**   **MAPBOX API**

If you have a specific need, contact us at **academy@thiga.fr** to discuss it and develop a training program tailored to your needs.

Preparatory work

Modalities

Participants will be invited to access a course on the Le Wagon educational platform. The course will be 100% e-learning, with video, guided exercises and support available.

Target skills

- Understand the structure of a web page
- Write a few lines of code in an IDE
- Use the inspector to display the DOM
- Deploy a web page on Github pages

Participants in the Tech for PM course will need to validate this prerequisite.

Red thread

During the training, learners will use a web page (landing page) similar to the one developed during the preparatory work, and will thus be able to put the tools and concepts taught directly into practice.

Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a **certificate of completion**.

Thiga Academy
Our support

Teaching method

Practical work accounts for around 40% of the course. To that we add **40% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

INTRA 🇬🇧 🇪🇸 🇫🇷

Les sessions sont prévues pour un groupe de **6 à 10 personnes**. Nous pouvons organiser la formation dans nos locaux **à Paris**, dans **vos locaux**, ou **à distance**, jusqu'à 7 jours avant la date prévue, sous condition de réception de **convention signée**.

INTER 🇫🇷

Les sessions sont prévues pour un groupe de **6 à 12 personnes dans nos locaux à Paris**. Possibilité d'inscription jusqu'à la **veille de la formation**, sous-condition de places disponibles et de réception de la **convention signée** avant la session.

✓ *Possibilité - sur demande - d'adaptation des moyens de la prestation pour les personnes en situation de handicap.*

✓ *Tarif préférentiel pour les particuliers et les indépendants (nous contacter).*

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

✓ Onboard new team members

✓ Internal transformation support

✓ Retain talents

✓ Create internal career paths

Thiga Academy
Our trainers and alumni

Our trainers

Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

What our Alumni say

"A training course given by someone who knows what he's talking about, who's really experienced in the field, in methodology. It's good to get reminded of essential concepts (northern star, metrics, perpetual questioning...)."

Vincent — Freelance Product Manager

"A very warm welcome from the members of Thiga, especially our trainer. Her feedback was very enriching, and she was able to adapt certain elements to her audience (including me)."

Océane — Product Designer at RCA

Our Partners & Clients

Doctolib | Disney | deezer | ManoMano | Carrefour | BlaBlaCar
meetic | ACCOR | Club Med | DECATHLON | L'ORÉAL | radiofrance
Cartier | CHANEL | Qare | POINT.P | NiCKEL | meilleurs agents
Schneider Electric | AXA | CARGLASS | bouygues | france•tv | SOCIETE GENERALE

Thiga Academy
Our training path

Product Basics

Product Owner
2 days
PRIVATE

Figma Advanced
1 day
PRIVATE PUBLIC

Product Culture awareness
1 day
PRIVATE

Advanced Product Owner
2 days
PRIVATE PUBLIC

Agile Awareness
1 day
PRIVATE

Product Builders 0 à 2 ans

Product Manager
2 days
PRIVATE PUBLIC

Product Marketing
2 days
PRIVATE PUBLIC

Product Designer
2 days
PRIVATE PUBLIC

Tech for PM
avec le wagon
1 day
PRIVATE

Product Builders 4-5 years and above

Lead Product Manager
2 days
PRIVATE PUBLIC

Product Builders 2-4 years

Data Informed PM
2 days
PRIVATE PUBLIC

Advanced Product Manager
2 days
PRIVATE PUBLIC

Design System
2 days
PRIVATE PUBLIC

Product Soft Skills
2 days
PRIVATE

Discovery Discipline
2 days
PRIVATE PUBLIC

Product Leaders 4-5 teams and more

Building a great product organization
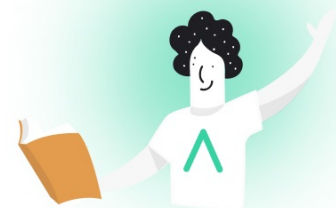1 day
PUBLIC

Unlock your team's power
avec WILL
18 hours
PUBLIC

Create and implement a Product strategy
1 day
PUBLIC

Scaling your Product organization
1 day
PUBLIC

Thiga Academy

About Thiga

Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our aim? To give the Product community access to actionable advice and methods, from the basics of Product Management to setting up a Product organization. Our entire training program is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who want to **share their experiences** and find the best ways to **turn their ideas into reality**. We give the European community of Product People the means to **promote the product spirit** in their companies.

Our Media

Discover the media that informs the **Product leaders** of today and tomorrow. You'll find all the Product content you need to support and inspire you every day: practical information sheets, opinion pieces from leading experts, themed series and feature stories.
In short, original content to get you through the doors of the best tech companies.

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