1 DAY (7h)

TECH FOR PM

PRODUCT LEVEL 1 (0 TO 2 YEARS)

Develop your knowledge and master the tools needed to work with technical development teams

Target audience and prerequisites

✔ **Product Managers** wishing to strengthen their technical knowledge in order to better collaborate with development teams

✔ People **with basic web development skills** who want to extend their skills to collaboration tools

An **optional online module** covering the fundamentals of web development (HTML/CSS) is available prior to the session.
Full and active participation is required.

Training objective

Broaden your tech knowledge to better collaborate with development teams.

✔ **CONSOLIDATE** your web development fundamentals: code a web page (HTML/CSS), understand how a browser works, deploy your page on the Internet

✔ **COLLABORATE WITH GITHUB:** version code, create a repository, master collaboration processes for digital product development

✔ **UNDERSTAND AND USE APIS:** learn about use cases, practice HTTP requests, understand error codes, master API integration

Tech for PM
Training program

Training program   1 DAY (7h)

MODULE 1   Git & Github sprint

- Discover the terminal and master basic commands
- Understand Git and the benefits of versioning, steps such as add, commit, simple commands such as log and diff
- Move around branches and understand the merge procedure
- Discover Github, Gitlab and Bitbucket, create a 1st repository on Github
- Discover collaboration with Github: add contributors, clone a repo, read commits, make pull requests, write in markdown
- Create local branches and pull requests on an HTML site (created during the preparatory module), suggest improvements and collaborate on other learners' sites.
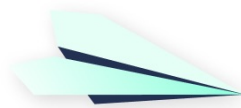
GITHUB   GITLAB   MARKDOWN

MODULE 2   API Sprint

- Understanding the role of APIs in tech
- Demystify API jargon, Webhook, Middleware, Access Token, HTTP, JSON etc.
- Consuming APIs, i.e. making HTTP requests with a browser and Postman on several web services: Github API, Mapbox API
- Know how to read API documentation on different types of requests (verbs) and error codes
- Add a contact form to the landing page and connect it to Trello to receive leads

API   GITHUB API   MAPBOX API

If you have a specific need, contact us at **academy@thiga.fr** to discuss it and develop a training program tailored to your needs.

Preparatory work

Modalities

Participants will be invited to access a course on the Le Wagon educational platform. This course is **optional** and can be completed prior to the training. It is 100% e-learning and includes a video, guided exercises, and optional support.

Target skills

- Understand the structure of a web page
- Write a few lines of code in an IDE
- Use the inspector to display the DOM
- Deploy a web page on Github pages

Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a **certificate of completion**.

Teaching method

Practical work accounts for around 40% of the course. This is complemented by **40% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

PRIVATE 🇬🇧 🇪🇸 🇫🇷

Sessions are designed for groups of **6 to 10 participants**. We can organize training on **our premises in Paris**, **on your premises**, or **remotely**, up to 7 days before the scheduled date, subject to availability and **receipt of a signed agreement**.

PUBLIC 🇫🇷

Sessions are designed for groups of **6 to 12 participants at our Paris premises**. Registration is open **until the day before the training** session, subject to availability of places and receipt of a **signed agreement** before the session.

✓ *We adapt our services for people with disability upon request.*

✓ *Special rates for individuals and self-employed people (please contact us).*

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

✓ Onboard new team members

✓ Internal transformation support

✓ Retain talents

✓ Create internal career paths

Thiga Academy
Our trainers and alumni

Our trainers

Our training courses are led by one of our **experts**, who act as **trainers**, **program designers**, and **consultants**. They combine their professional experience with pedagogical skills to support your skills development.

What our Alumni say

A training course given by someone who knows what he's talking about, who's really experienced in the field, in methodology. It's good to get reminded of essential concepts (northern star, metrics, perpetual questioning...)."

Vincent — Freelance Product Manager

A very warm welcome from the members of Thiga, especially our trainer. Her feedback was very enriching, and she was able to adapt certain elements to her audience (including me)."

Océane — Product Designer at RCA

Our Partners & Clients

Doctolib   Disney   deezer   ManoMano   Carrefour   BlaBlaCar

meetic   ACCOR   Club Med   DECATHLON   L'ORÉAL   radiofrance

Cartier   CHANEL   Qare   POINT.P   NiCKEL   meilleurs agents

Schneider Electric   AXA   CARGLASS   bouygues   france•tv   SOCIETE GENERALE

Thiga Academy
Our training path

Product Basics

Product Owner
2 days
PRIVATE

Figma Advanced
1 day
PRIVATE · PUBLIC

Product Culture awareness
1 day
PRIVATE

Advanced Product Owner
2 days
PRIVATE · PUBLIC

Agile Awareness
1 day
PRIVATE

Product Builders
0 to 2 years

Product Manager
2 days
PRIVATE · PUBLIC

Product Marketing
2 days
PRIVATE · PUBLIC

Product Designer
2 days
PRIVATE · PUBLIC

Tech for PM
avec le wagon
1 day
PRIVATE

Product Builders
4-5 years and above

Lead Product Manager
2 days
PRIVATE · PUBLIC

Product Builders
2-4 years

Data Informed PM
2 days
PRIVATE · PUBLIC

Advanced Product Manager
2 days
PRIVATE · PUBLIC

Design System
2 days
PRIVATE · PUBLIC

Product Soft Skills
2 days
PRIVATE

Discovery Discipline
2 days
PRIVATE · PUBLIC

Product Leaders
4-5 teams and more

Building a strong product organization
1 day
PUBLIC

Unlock your team's power
avec WILL
18 hours
PUBLIC

Create and implement a Product strategy
1 day
PUBLIC

Scaling your Product organization
1 day
PUBLIC

Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our goal? To provide the Product community with actionable advice and methods, from mastering the basics of Product Management to setting up a full-fledged Product organization. Our entire training curriculum is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who seek to **share their experiences** and discover the best ways to **turn their ideas into reality**. We empower the European Product community to **promote the product mindset** within their organizations.

Our Media

Explore our media platform, designed to inform and inspire today's and tomorrow's **Product leaders**. You'll find everything you need to fuel your Product journey: practical guides, thought pieces by leading experts, thematic series, and in-depth articles.
In short, original content to get you through the doors of the best tech companies.

Contact

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