1/2 DAY (3h30)

WRITING HIGH-QUALITY USER STORIES

PRODUCT LEVEL 2 (18 MONTHS TO 2 YEARS)

Learn how to write high-quality User Stories to improve your Delivery process

Target audience and prerequisites

✓ **Product Owners and Product Managers** who want to improve their user story writing and splitting practices

Since this training focuses on user story writing, it may be beneficial to include Tech teams alongside Product teams

Training objective

Learn how to write high-quality User Stories to improve your Delivery process

✓ **SPLITTING:** Learn how to properly break down EPICs into User Stories

✓ **WRITING:** Spend less time writing US while maximizing their quality

✓ **COLLABORATION:** Leverage your team's strengths and establish an efficient process

Product Vision

Training program

Training program 1/2 DAY (3h30)

MODULE 1   The basics of EPIC splitting

- Differentiating between Opportunities / EPICs / User Stories / Technical Tasks
- Which framework to use? The 3C concept and the INVEST method
- How to split an EPIC into user stories?

`SPLITTING` `INVEST`

MODULE 2   The power of teamwork: build your User Stories with your team

- What are the responsibilities of each squad member in the lifecycle of a user story?
- Validate and write US together
- How to estimate your user stories?

`TEAMWORK` `ESTIMATION`

MODULE 3   What should a User Story contain?

- What information should be included in a user story?
- What is the best format to use?
- How to structure your user stories properly?
- Defining acceptance criteria

`USER STORY` `GHERKIN` `BDD` `ACCEPTANCE CRITERIA`

If you have a specific need, contact us at **academy@thiga.fr** to discuss it and develop a training program tailored to your needs.

Thiga Academy
Our support

Teaching method

Practical work accounts for around 50% of the course. To that we add **30% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

Practical information

PUBLIC 🇬🇧 🇪🇸 🇫🇷

Sessions are designed for groups of **6 to 12 people at our Paris premises**. Registration is available **until the day before the training** session, subject to availability of places and to receiving the **signed agreement** before the session.

✓ *We adapt our services for people with disability upon request.*

✓ *Special rates for individuals and self-employed people (please contact us).*

A tailor-made offer

Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.

✓ Onboard new team members

✓ Internal transformation support

✓ Retain talents

✓ Create internal career paths

Acquired skills assessment

● Acquired skills are assessed throughout the course by the trainers.

● At the end of the session, participants will receive a **certificate of completion**.
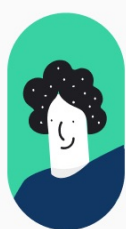
Thiga Academy
Our Trainers and Alumni

Our trainers

Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

What our Alumni say

A training course given by someone who knows what he's talking about, who's really experienced in the field, in methodology. It's good to get reminded of essential concepts (northern star, metrics, perpetual questioning...)."

Vincent — Freelance Product Manager

A very warm welcome from the members of Thiga, especially from our trainer. Her feedback was very enriching and she knew how to adapt certain elements to her audience (and notably to me)"

Océane — Product Designer at RCA

Our Partners & Clients

Doctolib · Disney · deezer · ManoMano · Carrefour · BlaBlaCar

meetic · ACCOR · Club Med · DECATHLON · L'ORÉAL · radiofrance

Cartier · CHANEL · Qare · POINT.P · NiCKEL · meilleurs agents

Schneider Electric · AXA · CARGLASS · bouygues · france•tv · SOCIETE GENERALE

Thiga Academy
Our training path

Product Basics

Product Owner
2 days
PRIVATE

Figma Advanced
1 day
PRIVATE · PUBLIC

Product Culture awareness
1 day
PRIVATE

Advanced Product Owner
2 days
PRIVATE · PUBLIC

Agile Awareness
1 day
PRIVATE

Product Builders
0 to 2 years

Product Manager
2 days
PRIVATE · PUBLIC

Product Marketing
2 days
PRIVATE · PUBLIC

Product Designer
2 days
PRIVATE · PUBLIC

Tech for PM
avec le wagon
1 day
PRIVATE

Product Builders
4-5 years and above

Lead Product Manager
2 days
PRIVATE · PUBLIC

Product Builders
2-4 years

Data Informed PM
2 days
PRIVATE · PUBLIC

Advanced Product Manager
2 days
PRIVATE · PUBLIC

Design System
2 days
PRIVATE · PUBLIC

Product Soft Skills
2 days
PRIVATE

Discovery Discipline
2 days
PRIVATE · PUBLIC

Product Leaders
4-5 teams and more

Building a strong product organization
1 day
PUBLIC

Unlock your team's power
avec WILL
18 hours
PUBLIC

Create and implement a Product strategy
1 day
PUBLIC

Scaling your Product organization
1 day
PUBLIC

Thiga Academy

About Thiga

Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our aim? To give the Product community access to actionable advice and methods, from the basics of Product Management to setting up a Product organization. Our entire training program is **built around these books**.

The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who want to **share their experiences** and find the best ways to **turn their ideas into reality**. We give the European community of Product People the means to **promote the product spirit** in their companies.

Our Media

Discover the media that informs the **Product leaders** of today and tomorrow. You'll find all the Product content you need to support and inspire you every day: practical information sheets, opinion pieces from leading experts, themed series and feature stories.
In short, original content to get you through the doors of the best tech companies.

Contact

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